



To: Mayor and Town Council
From: Clint Kinney, Town Manager
Date: July 9, 2021
Re: Info Update

SALES TAX NUMBERS

May sales tax numbers are up 46% over last year. Remembering that last year was a COVID year, that number is not in and of itself impressive; but when you look a little deeper, May of 2021 is about 36% more than May of 2019 (which was a record month at the time). Lodging tax is recovering strongly, but is still down about 17% year to date. Marijuana, tobacco, RETT and excise tax are all trending in a strong manner. Overall, even with several large hotels closed for the summer, the Town is on solid financial ground.

TID BITS

- The Planning Commission is expected to adopt a resolution regarding its review of the Comprehensive Plan on July 21.
- The Enclave Final Plan is in for review. It is tentatively scheduled for the August 16 Town Council meeting.
- Deerbrook has submitted a modified plan for review.
- With the Mall Transit Center design underway, we are continuing to address environmental and equity analysis needs necessary to receive state grant funds. We are hoping these clearances will be received by August (ish).
- Speaking of construction projects, we are continuing to wrap the Coffee Place project. As the project is finalized, we are addressing final issues such as interest carry costs, landscape finish, and starting up the HOA. Some of these costs, such as interest carry costs, exceeded the budget expectations, but everything will be covered by transfers within the existing capital program without the need for an additional appropriation.
- With the help of our very own public works staff, the SWIFT Crews were able to complete the wildfire mitigation project behind Town Hall ahead of schedule. They will return next week, on Tuesday, July 13th, to start working on the South Rim Trailhead and Connector trail areas. If time allows, they also plan to remove some hazardous dead-standing trees along the Ditch trail that were identified by RFFR.
- With the help of the Snowmass Water and Sanitation District, we have a contractor lined up to install the micro hydro generator, and all of the necessary control and pipe materials have been ordered. They are expected to arrive within 4-6 weeks, and the manufacturer for the main unit expects to ship the turbine to us by the end of July. The contractor plans to begin installation in late summer / early fall.

- Shocking news!! There are lots of roadway signs in the Village, and they are only effective if seen during the day AND night. Otherwise, they are just a sign that no one sees (that a subject for another day). Next week we will be obtaining a retroreflective meter to understand where our signs stand related to standards. This will help with budgeting and sign replacement and will help us quantify the information we have in our tracking programs.
- We are going to start a pilot program of installing more white round delineators along roadways where walking paths are directly adjacent to the road. The first location we plan to install them is on Brush Creek near the Blue Roofs and a bit further down Brush Creek where the Brush Creek Trail and Road touch again. They will look something like this, but with more spacing between them.



The delineators are ordered and will be installed once they arrive. If this system works well, it may provide for safety improvements in different areas of town as well.

- Pitkin County is continuing with its update on the Sky Mountain Park Master Plan. The citizen survey results have recently become available and will help to inform any changes or improvements that are recommended. As the Plan continues through their planning process, we will keep the Council updated.
- Speaking of fun, the Recreation Center is Busy (yes, with a capital B). More than just the cool kids are there, everyone seems to be there. The month of June set a record for membership sales, about \$89K for the month. Even with all of our newfound members (or maybe because of them), the small town community vibe remains strong. It is a great place to be.
- In case you missed it in the paper, Delta is coming back this winter season. There reentry into the market is already helping to bring fares down.
- I will be on vacation August 3 through the 16. I am planning on being at the 16th Council meeting.

YOU WIN!!!

You already live in the Best Colorado Town for a Summer Vacation!

According to Travel + Leisure round-up, Snowmass Village is on the top of the list of “[10 Best Colorado Towns for a Summer Vacation, According to a Local](#),” For reference, Travel + Leisure online reaches well over 5 million unique monthly visitors. Additionally, the story was syndicated on MSN online ([here](#)) which reaches an additional 205+ million readers.

CC: Department Directors.