



To: Mayor and Town Council
From: Clint Kinney, Town Manager
Date: June 18, 2021
Re: Info Update

IT SURE SEEMS BUSY.....

CAST and NWCCOG members are invited to a **virtual event on June 30th, 3:00-5:00 pm to discuss the soon-to-be released Mountain Migration Report**. A panel discussion will be moderated by Jason Blevins, reporter at The Colorado Sun, and include Wendy Sullivan from the WSW Consultants who drafted the report as well as Hunter Mortensen, Mayor Town of Frisco, George Reuther, Housing Director Town of Vail and Gerry Flynn Managing Member of Polar Star Properties. There will be plenty of time for Q&A.

The report is scheduled for release the week of June 21st and notice will be sent to members when the report is posted on the two organizations' respective websites. The Mountain Migration Report: Are COVID Impacts on Housing & Services Here to Stay, is a study of the recent influx of people residing in mountain communities, a trend that coincides with a boom in remote work and the COVID pandemic. The survey seeks to quantify what appeared to be unusually full occupancy for many communities throughout the year, and asks, was it indeed a trend, and if so, who were the migrants? It studies the demographics and long-term intent of migrants and how their influx is shaping these places. The focus group portions of the study seeks input on the trend from the real estate and property management professionals. The report concludes that the in-migration is occurring, and that there are significant long-term implications for communities which ought to be addressed.

Register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZItD-yggD8iHNAM7SFVvFuZ4YqXsELrXqEK>

LET THERE BE ART

The SAAB, Comm. Dev. and the Tourism Team continue to work together to bring art to the community. The new Art Walk is coming together. Three of the seven pieces have been installed and the rest are expected to be ready to go by end of next week. An invitation to the Art Walk Launch Party is below. Of course, ATCKWBT. If you want to be one of them, please be sure to RSVP. But wait, there's more; in addition to the art walk, the Big Dog Art Show is on the Base Village lawn this weekend. As part of the show, we plan to help host Yappy Hours at different locations throughout the weekend. It's all going to the Dogs; but it turns out, that is a good thing.



You're Invited!
Snowmass Art Walk
Launch Party

Friday, June 25th
 5:30-7:30pm

Straight Line Studio, Snowmass Base Village

Enjoy music, light bites, and beverages, meet with the seven featured local artists debuting work for the Snowmass Art Walk, and take a stroll around the Village to see the new pieces

Please RSVP to astooke@gosnowmass.com by EOD on Wednesday, June 23

*Free parking in the Base Village Parking Garage

THURSDAY NIGHT CONCERTS

- Both Travis and I will be out of the office at the end of next week attending a how to be a better bureaucrat training in Glenwood. If you need one of us, please call our cells.
- There was a vaccine clinic in the Village today. With over 70% of Pitkin County residents already vaccinated, the marketing of this clinic was heavily aimed at folks that work here in the Village but may not live here. No word yet on how successful it was.
- While masks are still required to ride our public transportation system, the CDC announced this week that it has amended its Face Mask Order to NOT require people to wear a mask in outdoor areas while waiting to ride the bus.
- Staff met with the Tourism Advisory Board(MGS&E) this week to begin discussions about a potential parking management plan going into effect for the numbered lots next summer. It was a good kick off meeting with lots of discussions still to come. As one board member observed; having lots of people (and their cars) in town during the Summer is a good problem to have. It is a complex issues, but one we are very willing to examine and address.
- We continuing to decipher federal rules and requirements to discern what string are attached to the American Rescue Plan grants funds we received. Before we spend any of the dollars, we want to make sure any proposed expense is in-line with federal requirements.
- Pitkin County is leading an effort to update the Sky Mountain Park Master Plan. The current plan is about 9-10 years old. Obviously, this plan is critical to the Village, so we will monitor it and be sure to keep the Council updated as it progresses.
- The Recreation Center is Busy (yes that is with a capital b). Swim lessons are full, summer camp is full and pickleball is fun. Even without the Mountain Bike camp, we are planning to meet our budget projections.
- The Planning Commission wrapped up it review of the Comprehensive Plan this week. They are expected to finalize their comments with a resolution at their next meeting.
- In case you haven't been out and about lately, it is busy in the community. Because of the demand (and likely the decreased supply) room rates are exceptionally high compared to our average. It has been described as almost an irrational exuberance. Next summer when the supply of rooms returns to normal and international travel opens up again, we should expect a bit of decrease in summer business. But in the meantime, business is looking up.

- The Brush Creek Trail from Lot 4 to Creekside Condos has been repaved and is reopened for business.
- There is a nationwide shortage of street striping paint (weird but true). We are hoping to get an allocation next week that will be enough to get our main thoroughfares painted, but the side streets are still going to need to wait.
- Congrats and thanks to Ricky Hubbard for hiring on as mechanic in Public Works. Now we just need to fill his old solid waste position.
- The POSTR Board reviewed an idea to expand the parking area at the Tom Blake trailhead so that it could better accommodate horse trailers. After reviewing the issue, the POSTR Board recommended that staff take a more extended look at the parking needs at this trailhead before the improvements are made.
- Vladimer Jones has been our ad agency for about 5 years. They have done great work for us including creating our Outside Side campaign. As we put our ad agency contract out to bid again, they have let us know that they will not be responding to the RFP. They have been great and will stay on-board until a new firm is hired. Of course, the Tourism Board will be involved in the new firm hiring process.

CC Department Directors