



To: Mayor and Town Council  
From: Clint Kinney, Town Manager  
Date: January 15, 2021  
Re: Info Update

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#### A LITTLE CELEBRATION IS IN ORDER

I had the occasion to review and talk about some of the successes the town government had in 2020 during the WE AT TOSV all staff meeting and Tourism Talk this week. Looking back, we got a lot of stuff done, including..... We finished the initial design for the Mall Transit Plaza; approved Base Village Phase 3 including the 53 units Electric Pass Lodge; approved the Havens on Fanny Hill, (10 single family units); approved the Snowmass Center Redevelopment plans (74 units and 58,000+ square feet of Commercial space, new trail connections, and new community park); we continually plowed and maintained 39 miles of roadways; installed three new RRFB on Owl Creek Road; had a record setting Summer Camp and youth activities numbers at the Rec Center (with over 1,000 total children enrolled, about double from 2019); helped the Water and San District pave Brush Creek Road; updated the employee handbook, implemented COVID cleaning and safety procedures, purchased the Snowmass Inn, preserving 41 units of existing workforce housing; supported/led, the Public Health COVID-19 Education campaign, got the plexiglass planter project completed, created the Love a Local Program, revamped all of our events and created new ones; establish a rental assistance program so that not one tenant of town property lost housing due to pandemic-related income or employment loss; removed credit card fees to allow customers to make payments online for most Town services; opened Hawk Ridge trail; continued to provide transit service in spite of being short staffed and restricted to operating at 25% of our maximum potential capacity; continued construction of the 15 Coffey Place homes; collected 4,152 tons of solid waste in 2020 (807 tons were recycled material); had record-breaking usage of the trails; added solar panels to four Town owned facilities, made additional efficiency improvements and upgrades to snowmelt road, continued to undertake all of the daily activities that are necessary to operate a world class community; and the list goes on.....While I am very proud of all of these achievements, and many others that I didn't mention, I am most proud that we were able to achieve all of this as a team. It was a tough year, but we didn't let that get in the way of completing a lot of work.

#### BY THE NUMBERS

Staying on the good news train, November sales tax numbers were up 19% over last November, so year to date we are down about 11%. Lodging tax was up 8% for November but remains down 18% for the year. We still don't have the numbers from the County sales tax. December occupancy numbers will stop the good news train; through December Aspen and the Village achieved only 41% occupancy, down 16% from last year. Snowmass once again led in occupancy, achieving 42%, which was down 26% from last year. It's important to point out that we peaked over the holidays at a far higher occupancy than the monthly average. Our peak day was December 31 at 77% occupancy. Unfortunately, January through March occupancy numbers are pacing far behind last year's

record breaking numbers by about 45 to 58 percent (very, very roughly speaking). Airport numbers include; Final Scheduled Flights: Down -14% from last year; Total passengers flown: 39,974 arriving and departing down -38% from last year. Overall December Load Factor: 51% this year versus 74% last year. To put these results into perspective, a 38% drop in total December passenger traffic at ASE compares against a 62.4 drop in total throughput reported by the TSA throughout the United States. ASE was still busier than most peer airports.

#### TID BITS

- We held the lottery for Coffey Place homes this week. The names of the winners are attached. There were a total of 69 families in the lottery, 43 of which have their primary employment here in the Village.
- Grant applications for the Citizen Grant Review Board (\$125K to be distributed) are due today.
- Plans for the Westin interior remodel were submitted today
- Fraudulent unemployment claims are up around the state. We are monitoring claims very closely
- Daly Townhomes has a 3 bedroom unit going into the housing lottery.
- The Mountainview Remodel project for 92 units has started. It is a critical and complicated project.
- We are finalizing an agreement for the Snowmass Inn to be managed by East West through the remainder of the winter.
- We are planning to have more fireworks on X Games weekend, Presidents weekend, and later in March.
- After the new year, we released 100 additional Senior and Gold parking passes to accommodate those on the waiting list.
- We gave permission to Roaring Fork Fire Rescue personnel to practice ice rescue techniques at the TOSV Town Park pond.
- The Finance Advisory Board met this week to review and better understand how the revenues for the marijuana tobacco tax are set aside for a future purpose.
- Sales tax rebates are now available, and can be applied for on-line.
- The small cell design guidelines will go to Planning Commission next week.
- We have given the Canyon Hydro the green light to proceed with the manufacturing of our micro-hydroelectric turbine generator that will be installed in the PRV vault across from Lower Kearns Rd. Production time is approximately 24 weeks.
- Squashing a rumor.....Verizon has confirmed that there is NOT high frequency 5G band technology deployed at the Town Park site or anywhere in Snowmass Village and the Roaring Fork Valley. However, they did report that they enabled 5G service at the Town Park cell tower. This allows for 5G phones to operate at a different frequency, much like operating two different radio channels. This allows them to free up some bandwidth for the other 4G phones, but it is not emitting the high frequency millimeter 5G bands that are associated with the health concerns nationally. We have purchased an RF meter, and plan to verify this.
- We are working on a redesign of village shuttle web site that will incorporate web maps and improve trip planning.
- Web traffic on our town website, tosv.com, was up 37% in 2020.

CC: Department Directors