



To: Mayor and Town Council
From: Clint Kinney, Town Manager
Date: June 7, 2019
Re: Info Update

SHOCKING NEWS

April was a busier than normal. Sales tax revenue was up 24% for the month. Although April has a small bases to begin with, a 24% increase is pretty significant. For the year, sales tax revenues are up 15% (about \$177K). For the entire Winter Season, sales tax revenues were up 16% (about \$240K). Lodging tax was up 29% for the month of April and is up 15% for the year.

PUT ON YOUR SEAT BELTS

Off-season has ended. The crazy RAGNAR people that think running is fun are currently torturing themselves on Snowmass Village trails. When their suffering ends tomorrow, the victims will at least be able to re-nourish themselves at the Craft Brew Rendezvous. On Tuesday, Ride the Rockies will be coming through Town, Wednesday night is Town Night at the Rodeo (if you need tickets let me know), the Summer Free Concert series starts on Thursday, and then on Saturday we host Heritage Fire. PARTY ON. You can rest during off-season.

DIG WE MUST FOR A BETTER VILLAGE

We continue to have a few significant capital projects underway in the Village, such as the Snowmelt Road boiler project. Black Hills Energy paid the Town \$50,000 in rebates for this project. Black Hills estimates the project will save approximately 55,721 therms a year with an estimated annual cost savings of \$40,000. In addition to this little project, Villas North homes are getting new roofs, the Recreation Center new HVAC system is continuing to be installed and we continue to incorporate everyone's input into the design of the proposed Mall Transit Station.

SPEAKING OF DIGGING

Get out those iceberg lettuce seeds, the Community Garden is ready to be planted. There are a total of 29 beds available, considerably more than ever before. To reserve a plot, give the Recreation Center a call. The spaces are available on a first come, first served basis.



TID BITS

- The Village Shuttle Summer schedule starts today. Save the world, ride the bus!
- The County's community input process regarding the future of the airport is continuing forward. After several months of sharing information with the community and developing a list of values that will guide the airport's future, the citizen committees are ready to roll up our respective sleeves and start the heavy lifting next month. The airport project would likely be a good topic to broach with the Tourism Board on June 17 to get their thoughts on the project.
- IT'S THE HEAT! Be on the lookout for our new cop cars hitting the streets soon.
- Our Guest Services team has moved into the Ticket Pavilion on the Mall. In partnership with ACES, we will be starting to host Ice Age hikes up the Discovery Trail soon.
- We have started to spray for weeds on Town owned property. Our contractor will be on site for the next two weeks starting at the bottom of the Village and working his way up the hill.
- Please continue to encourage people to fill out our survey regarding the management of Hawk Ridge trail. With the trail construction already underway, we are working to determine the public sentiment about allowing dogs (on leash) on the trail. So far we have 170 responses. We will provide the Town Council the results on the June 17 meeting, along with all the written public feedback we have received.
- ALHOA—not that I am counting, but only two weeks until my vacation starts.
- We are continuing to try to monitor the Post Office operations and are still accepting any feedback folks may have.
- The numbers are in and it is evident that our Outside Side advertising campaign is doing a great job. Winter ad traffic was up. KPIs, such as bounced rate, are improving, and our paid media continues to be a positive, driving force. Believe it or not, our new Outside Side campaign is outperforming our ever-beloved Run Away with Me campaign. Now get outside and do something fun.
- The Planning Commission once again continued its review of the Snowmass Center on June 5.

- We are no Jeremy Swanson, but here are more pretty pictures. Last week, the Road Division re-established a ditch at Lower Kearns, lined it with Marafi fabric, and rip rapped it with cobble. Not only does it look pretty, the new ditch will help prevent the asphalt corner from getting washed out.



CC: Department Directors