



To: Mayor and Town Council
From: Clint Kinney, Town Manager
Date: April 19, 2019
Re: Info Update

SPIC AND SPAN; HOT AND COLD

As you are well aware by now, this year's spring closure of the Recreation Center includes more than just the deep annual cleaning projects; a new HVAC system will be installed. To do this, the Recreation Center will be closed Monday, May 6th - Sunday, May 19th. To accommodate and compensate our members for this longer than usual spring closure, the Town is automatically making the following adjustments to all monthly and annual memberships:

- Monthly Installment Members: A one-week credit will automatically be applied to their next month's billing.
- Pre-Paid Annual Members: A one-week extension will automatically be added to their annual membership expiration date.

When the facility opens on May 20, there will be heat and hot water for the showers and the pools. The construction project will remain underway through July as the cooling (air conditioning) systems are installed.

THE COLLECTIVE

As of this week, the Town officially became the proud owner of Building 6; the Collective. After owning it for about 1 minute, we executed the Council approved lease with East West so they are now in charge of operating it. As required by the lease, East West will invest well over \$2 million in tenant improvements, and once operational, share 50% of the facility's profits back with the Town. The contractor is on-board, and the tenant improvements start this week for the Mix Six Restaurant and Flex Space. Another contractor is on-board to finish the design (and eventual construction) of the "Game Room" downstairs. Per our lease agreement, the Town will be contributing \$440,000 of developer funds toward the overall construction project and is obligated to spend the remaining developer funds (\$350,000) for the Snowmass Discovery Center space. Because the Snowmass Discovery Center design is not yet complete, it is expected that less than half of these earmarked funds will be spent this summer on basic finishes such as HVAC, electrical, sheetrock, painting, etc. The remainder of the \$350,000 (expected to be about \$100K) will continue to be held for the (eventual) Snowmass Discovery Center project. Although the Collective will be closed for construction this summer, the Plaza will be activated with a mix of artisan markets, movie nights, farm to table events, 4th of July events, and other cool stuff.

DIFFERENT (EVOLUTION?), BUT NOT EXTINCT

The Ice Age Discovery Center will be moving out of its current location at the end of the season. We are thankful to the Romero Group for providing us this free space these last few months. Although not finalized yet, we are hoping to use of the Snowmass Ticket Pavilion on the Mall for guest service operations this summer (their legal team is working with their landlord on this). Assuming this location eventually gets approved, it will be a Guest Service Center and not an IADC. We are planning to put some of the ice age artifacts in different locations around town such as Town Hall, Town Park Station and possibly a few in the ticket pavilion. Some of the artifacts are being given to the Denver Museum and others are going back to their private owners. Although the venue will be changing, we will continue to tell the Ice Age story in some meaningful ways. Three to four new kiosks are being produced and will be installed on the Discovery Trail. These kiosks will tell the story of Discovery as people walk on the Trail and get to see the Ziegler Reservoir first hand. One of our daily, free guided ACES hikes will focus on the Discovery Trail and the find. Of course, we will also continue to tell the story in our marketing materials, collateral, gosnowmass.com and our PR efforts.

REGIONAL HOUSING STUDY PRESENTATION

The stakeholders who organized and paid for the Roaring Fork Regional Housing Study (led by David Myler) have scheduled three different presentation times to go over their findings. They have invited us to attend any of the presentations and to participate in the question and answer session. The times and locations are as follows:

1. 5:00 pm on Monday, April 29th at a location in Aspen to be determined (tentative – could change)
2. 8:30 am on Tuesday, April 30th at the Garfield County Commissioners' Meeting Room in Glenwood Springs
3. 2:30 pm on Tuesday, April 30th in the Eagle County Meeting Room in El Jebel

TID BITS

- County sales tax numbers (largely a total of Snowmass Village, Aspen and the ABC) were up 5.2% in February and are up 8.1% y-t-d. For comparison's sake, TOSV was up 8.3% in February and is up 10.1% y-t-d.
- This winter season to date, TOSV occupancy is up 16.5%
- Dig we must; for a better Village. We are reviewing responses to an RFP to hire a contractor for the Coffey Place Project and reviewing bids for roof replacement at Villa's North.
- We are still seeking and gathering public comments on the Mall Transit Center.
- The design for the Brush Creek Park and Ride improvements remain underway. The design will net about 200 new paved spaces and restrooms. This project is scheduled for 2021.
- The operations of the GoSnowmass website have been brought up on a few different occasions lately, so at the Tourism Board meeting on Thursday, the board received a thorough overview of how our GoSnowmass website works, who it is aimed at, who uses it (and for what), and how we blend inspirational messaging (getting people to want to come here) and basic facts (what are the

- hours of Clark's Market). I think it is fair to say, that everyone on the board had a high level of comfort with our website operations following the presentation.
- WELCOME to Lisa Jennings and Margot Ellis who were recently hired in the Tourism Department. And welcome to Kane Martens who took a fulltime, year round position in Parks, Recreation and Trails Department.
 - The contractor continues to work and tinker with the lighting at Town Park Station.
 - We are aiming to close on the purchase of the Carriage Way Apartment on May 2. In the meantime, we are lining up electricians and plumbers to get some work done immediately after we take possession.
 - During Town Ski Day last week, we had an intense giant slalom competition on the Scooper Race Course. The fastest individual award went to Aaron Teague. Team Lawless (John Dresser and Brian Olson), won the team competition, John Delk and Virginia McNellis won most fabulously dressed and slowest time award and two unknown spicy Chili Peppers won for best costume. For the record, skiing and eating with colleagues is really fun.
 - We are continuing to clear and clean all of our hard surface trails. The soft surface trails are going to have to wait a bit.
 - Town Clean Up day is on May 17.
 - The software that tracks our building permits underwent a major change last week. This "change" put our system into a bit of chaos for a few days and was a real PITA for contractors (and us). We are continuing to work through these issues.
 - Speaking of PITA; Safebuilt, the firm we hired a few years back as our backup building inspector, has decided to end their contract with us. They are apparently doing this with most all of their west slope contracts. We are still in good hands with Mark Kittle at the helm, but some small communities like Basalt are finding themselves in dire need of a building inspector.
 - The June 12 Rodeo will be a free event for town employees.
 - Erica Robbie jumped ship from the Aspen Times to the Daily News. In talking with Dave Krauss this week, he is in the process of interviewing a new reporter that will take over the Snowmass Village beat and the Snowmass Sun.
 - The applicant for the Snowmass Center asked for a continuance of their public hearing before the Planning Commission. The Center project will be heard next at the Planning Commission's June 5 meeting.
 - There has been some concern mentioned that the remodel of the Sam's Knob Restaurant was designed to make it exclusive to Mountain Club members. We reached out to Ski Co and they confirmed that Sam's Knob will remain open to the general public. Snowmass Mountain Club members will be able to make priority reservations for a select portion of the space, but it is not for Mountain Club exclusively.
 - The Team at The Westin wrote to express their sincerest thanks to all of the volunteers for taking time out of our busy schedules to volunteer for a shift (or two) during the Winter Sports Clinic. The Westin let us know the Veterans continually commented on how wonderful it was to meet so many members of the community and how touched they were that locals wanted to help serve them. In 7 days, Volunteers helped serve 9,268 delicious meals and moved a few hundred thousand pounds of luggage!

Disabled American Veterans – Winter Sports Clinic is with the Westin for the next few years, so we (the Westin) look forward to continued support next year and the years to come.

- In addition to volunteering to serve meals, the community raised \$16,580 in donations to help support veteran expenses, and the Girl Scouts of Colorado donated 30,000 boxes of cookies to the VA. 10,000 boxes were handed out to the veterans by local Girl Scout troops.
- The Town has acquired the domain www.villageshuttle.com to use as the main address for our transit website. We think this will be a big improvement over snowmasstransit.com, but all of the old links will still work.

CC: Department Directors