



To: Mayor and Town Council
From: Clint Kinney, Town Manager
Date: January 25, 2019
Re: Info Update

BACK TO BACK CHAMPIONS

No, I am not talking about the '97 – '98 Denver Broncos or Betsy Crum's '04 – '05 Patriots. I'm talking about our very own Tourism Team. For the second year in a row, TOSV won the Gay Ski Week Downhill Parade!! With stellar choreographed dancing and outfits, the defending champions once again crushed the competition. Party on!

RODEO PLACE HOA

Early in December, the Rodeo Place neighborhood essentially disbanded their neighborhood HOA. Following that action, the Snowmass Homeowners Association (the master association) needed to decide how it was going to operate in the neighborhood without the "local" HOA. After deliberation and discussion, the Snowmass Homeowners Association and the Snowmass Design Committee agreed it would benefit both the Rodeo Place neighborhood and the Snowmass Village community to assume covenant enforcement responsibilities for Rodeo Place. All Rodeo Place homeowners will be subject to the same Snowmass Homeowners Association Declarations, the same Snowmass Committee Guidelines, as well as the new Rodeo Place Amended Declaration together with all rules and regulations adopted by the Snowmass Homeowners Board of Directors. To their credit, the Snowmass Homeowners Association is stepping up to the plate to help with this matter. Their efforts are greatly appreciated.

THE GREEN GODDESS

Now that the Town has the 250 Carriage Way under contract to (eventually) purchase it, our due diligence efforts are underway. We are hiring appraisers, inspectors, title work, etc., etc. As the Council is aware, if we acquire the property, we don't expect any immediate changes. We will honor the leases in place and do our best to continue to accommodate everyone living in the 12 units. Our goal of protecting these affordable units remains strong.

SALES TAX RETURNS

Here is an understatement; November sales tax returns were strong. November 2018 returns were up 24% over the previous year bringing the year to date increase to 7.2%. Admittedly, a big chunk of this increase was attributable to construction related retail, but general retail and lodging also had nice bumps. County sales tax revenue was up 16% for the month and is up 6.8% for the year. Town lodging tax was up 31% for the month and remains up 4.6% for the year. Finally, while RETT was down for November, we know we had a super strong December that more than made up for it.

TID BITS

- The Snowmass Center Preliminary Plan development application has been submitted and is now considered complete. For the Council and Planning Commission that means all of our requirements to protect the quasi-judicial process are in place. Please be sure to refrain from discussing the proposal anywhere outside of public meetings in the Council Chambers. The only community input that can be considered in the evaluation is input that is received in the public hearing process in the Council Chambers. This is one of the tough things about living in a small town, but if someone offers you their opinion on the project please ask them to write it down and submit it or present it at the public hearing. To this end, on February 19th Town Council is expected to have a joint meeting with Planning Commission as the start of the Snowmass Center PUD application. The Planning Commission will start their review in March.
- Snowmass Village recorded its best December ever in paid occupancy. Snowmass Villages lodging beat last year by 2.7% achieving 51% occupancy rate. For comparison, Aspen posted a 60.6% rate. Even more good news, for the first time ever, our average occupancy was over 50% for the entire year!
- Snowmass Village is participating and actively engaged in the Valley-wide discussion regarding homelessness. This is obviously a complex issue, but one we think is very important to help address. No silver bullets are expected, but hopefully, over time, we can make some progress.
- We learned this week that our free lease of the space on the Mall for the Ice Age Discovery Center will likely end at with the ski season. While visitor numbers have been ok, they have decreased since moving to the second floor.
- Double Black Diamond Noodle Bar, on Elbert Way, re-opened recently.
- Both, the Financial Advisory Board and the Environmental Advisory Board have reviewed the renewable electricity project proposal to install solar and a micro hydro unit. They will be presenting their findings to Town Council in early February. For now, suffice it to say, both boards support the projects and are recommending they go forward.
- We are gearing up for several significant capital projects this spring. Some of the more immediate projects include the Snowmelt Road boilers being upgraded so that significantly less energy is used to keep this road safe (about a \$1 million project) and upgrading the HVAC system at the Recreation Center so that it is more efficient and effective as well.
- Engineering design work on the roundabout at Owl and Brush is continuing forward. We will schedule an update to Council in the next month or so. Please keep in mind, even as this design work is progressing, any actual construction is likely years away.
- 2020 is fast approaching! As such, we are starting work on a 2020 Census Plan.

CC: Department Directors.