



To: Mayor and Town Council
From: Clint Kinney, Town Manager
Date: October 12, 2018
Re: Info Update

HOLY COW

So we already knew that August was a record month for hotel occupancy here in the Village. Well this month's sales tax report shows the revenue side of that occupancy rate. Lodging tax for August was up 26% over last August; year to date lodging tax is up 3.8%. Sales tax collection was up a whopping 23% this August over last August. Year to date, sales tax collection in Town is up 5.8%. County wide sales tax revenue was up 9.7% in August and is up 6.9% for the year. Overall, the summer season sales tax receipts are trending almost 15% ahead of last summer.

TID BITS:

- The Town approved an administrative special review permit for Ski CO to host an event at Elk Camp Lodge on December 13 from 9:00 pm to 2:00 am. Events that go past midnight at Elk Camp are required to go through this formal review process.
- The Ice Age Discovery Center will be moving. The good news is that the Romero Group has let us know that they have leased the current IADC space to a retail tenant. That bad news is that means we need to move. The Romero Group will be giving the Town free rent at a "second floor" unit, right above the former Rocky Mountain Chocolate space, for this upcoming season. We will be moving soon and plan to be reopened in the new location for this upcoming ski season.
- We are still combing through the results of this summer's guest survey. One key take away of the survey is that our "Net Promoter Score" (a measure of those likely to promote and say positive things about Snowmass Village) is 85. We have made significant progress from 2 years ago when our Net Promoter score was 70. To put these numbers in some perspective Costco's net promoter score is 78 and Amazon's is 69. This high score is a true reflection that the community is doing a great job with guests.
- The responses to our RFP for the mall transit station initial concept design are due back to the town at the end of the month. This project will be primarily to improve RFTA stop. With any luck, we will be able to improve the stop so that it enhances the Village Shuttle experience as well.
- The Woodbridge stabilization project will be underway next week. Pedestrian access will be prohibited October 15 through November 30 in order to allow the work to be completed.
- New recycling signs are being installed around the Village. We are installing them on our community dumpster sheds and housing dumpsters, and we have also offered

- them free to HOA's with private dumpsters. These signs are in English and Spanish, and better communicate our single-stream recycling rules. Kudos to our solid waste team for taking the initiative to cut down on contamination in our recycling stream.
- The Town was recognized at CORE's Randy Udall Grant Reception this week for our Solar PV plans, which was awarded \$110,000.
 - Our 2018-2019 Village Shuttle winter maps featuring a new look and improved design have been ordered and are on their way. We plan to have them available and distributed to Village stakeholders well before ski season begins.
 - The Part Time Residents Advisory Board (PTRAB) has requested a check-in meeting with Town Council. We are working with them to find a Town Council work session they can attend in early 2019.
 - Next week is a big week! The regular Town Council meeting is Monday, 10/15, we have a joint meeting with the Pitkin County BOCC Tuesday, 10/16, the special budget review meeting is Thursday, 10/18 at 8:30 am and then EOTC on Thursday night! ATCKWBT.

CC: Department Directors