

PTRAB MEETING NOTES

Wednesday 1/25/12 at 4:00 p.m. Mountain Time

1. Call to Order and Roll Call

- a. All members present in person or via conference call. Rick Griffin, Lesley Compagnone, and Russ Forrest were also present.

A. Introduce new Board members and discuss mission and role of PTRAB

B. Review terms of all Brd members and jurisdictional representation

2. Old Business

A. Summary Minutes

Greer Fox has agreed to prepare summary minutes of this January meeting. Starting with Victor Rausch in February, responsibility for summary minutes will rotate alphabetically among Board members.

B. Review status of Newsletter (John Michelman).

Lively discussion ensued of purpose, audience, contents, length, potential overlap with existing outlets such as TOSV e-letter, whether inclusion of vendor coupons is consistent with PTRAB mission, logistics of delivery, and frequency of publication. Members agreed to re-review Michelman outlined emailed on 30 Dec 2011 (Michelman will need to resend to Clements and Fike) and to accept assignments on that outline, with copy due to Michelman within two weeks (ie, by 2/8/12) to give Michelman time to compile, send around to PTRAB for edits, and forward to Lesley Compagnone for e-circulation.

C. Expand sources of communication – see attached list of SMV Property Mgrs

There was vocal support for hosting a PTRAB table at town-sponsored summer events, as has been done in the past. This includes not only the Thursday evening concerts on Fanny Hill but also other events such as the Rodeo. Informational hand-outs about PTRAB and trinkets supplied by Marketing, along with meet and greet, were done in the past. Logistics (arranging for table, set up and take down, gathering hand-outs and trinkets) will be left for members resident in the summer to work out cooperatively.

3. New Business

A. Board member updates and comments

Members were asked to forward brief bio sketches immediately to John Michelman for inclusion in newsletter and other PTRAB materials. Information should include Snowmass residence and positional representation on PTRAB (ie, Horse Ranch, single family) and years associated with Snowmass Village (ie, visited as a child; property owner since 2000). Anything additional is elective and subject to excision.

B. 2012 meeting calendar

Board reviewed meeting calendar circulated earlier by Blumenthal. Feb meeting changed to Weds. Feb 15. Victor R. will look into possibility of hosting reception at Timbers Club after July on-site meeting at no cost to PTRAB. Date for winter on-site meeting discussed; suggestion made to have in February, but no support for Feb date. Mel B will discuss with Star Resorts possibility of hosting reception on Dec 20 at no cost to PTRAB.

C. Discuss time and place for swearing in all newly appointed Board members

Next time you're in SMV, go see Rhonda Coxon at Town Hall for in-person swearing in. Can be done on individual basis. No need to coordinate with other PTRAB members.

D. Status of Base Village Metro District Bonds and interest rate increase

Much discussion, not so much good information. Why is this a matter for PTRAB? b/c part-time residents who own in BV are burdened with brunt of funding of Metro District (and also a GID in the BV area) via very high mil levies. Town is staying out of newest stand off between Related and BV owners. Other part-time residents offer sympathy but are not willing to share very high tax burden for MD or GID (duh). PTRAB will stay informed re issues in case this constituency needs us. Cf Brent Gardner-Smith article in Aspen Times (forwarded to all by MB).

E. New appointments to Mrk'tg, Grp Sales and Events Brd and new Business Plan

Mel B reported that Town Council approved new plan; new members appointed at Jan 23 TC meeting. Not clear whether greater accountability to TC will be + or – in the long run.

F. Status of Silvertree, Wildwood and SMV Conf Cntr Redevelopment

Mel B reported that Star Resorts expects to receive a building permit on 2/4, to start reconstruction and rehab of Silvertree, Brothers Grill, and Wildwood Lodge at end of ski season, to reopen for ski season 2012-2013.

G. Review of new retail and restaurants in SMV

Mel B gave brief rundown of many new vendors in SMV, omitting only the new Village Tavern in the Center area. Discussion ensued re whether/how to get this into newsletter. Discussion veered into development of smartphone apps for “what’s happening” in SMV, and/or SMV + environs. The argument for inclusion (ie, SMV+ environs) is simply that mere proximity to Aspen is a great asset for SMV

H. Discuss future PTRAB projects

i. New Town Survey (Greer Fox)

Greer F agreed to initiate a conversation with Russ Forrest about the need and PTRAB interest in a new survey. Mel B pointed out that a survey is an easy thing for TC to say “good idea” to, but unless it is pushed by PTRAB, it is unlikely to happen.

ii. PTRAB presence at SMV Town sponsored events

Lesley Compagnone will e-forward a link to TOSV calendar so we can track summer events, as per discussion in 2C above.

iii. Process whereby part-time residents will be able to weigh in on land use applications thru PTRAB (Russ Forrest & John Dresser)

This is a carry-over item, and it will be carried forward to a later meeting. Need to arrange to have Dresser and/or Forrest available to address the issues here.

iv. Visitor information concerning events, etc. (Bob Fike)

Discussed thoroughly at earlier point in meeting.

4. Adjourn

Adjourned at approximately 7:30 EST/5:30 MST.

1. Changes/Additions:

- All references to “Star” should be to David Wasserman and Starwood Capital.
- Swearing in applies to all newly appointed and re-appointed members of the Brd.
- With respect to the MGS& E Brd discussion the new plan that was approved was their Business Plan.

4. With respect to the Silvertree, Wildwood and SMV Conf Center the substantial redevelopment will be of the Silvertree, Wildwood and SMV Conf Cntr. Although the restaurant in the Silvertree will be relocated to where the Cabaret Room is currently situated I don't know whether the restaurant will remain the Brothers Grill.
5. With respect to the new retail and restaurant discussion the proximity item should refer to both Aspen and down valley towns.